

STATE OF SOUTH CAROLINA

(Caption of Case)

ORDER DESIGNATING BOOMERANG
WIRELESS, LLC AS AN ELIGIBLE
TELECOMMUNICATIONS CARRIER FOR THE
PROVISION OF LIFELINE SERVICE

RECEIVED

JUN 17 2013

PSC SC
MAIL / DMS

BEFORE THE
PUBLIC SERVICE COMMISSION
OF SOUTH CAROLINA

COVER SHEET

DOCKET

NUMBER: 2012 - 205 - C

(Please type or print)

Submitted by: Compliance Solutions, Inc

SC Bar Number:

Address: 740 Florida Central Parkway

Telephone: 407-260-1011

Suite 2028

Fax: 407-260-1033

Longwood, FL 32750

Other:

Email: regulatory@csilongwood.com

NOTE: The cover sheet and information contained herein neither replaces nor supplements the filing and service of pleadings or other papers as required by law. This form is required for use by the Public Service Commission of South Carolina for the purpose of docketing and must be filled out completely.

DOCKETING INFORMATION (Check all that apply)

☐ Emergency Relief demanded in petition

☐ Request for item to be placed on Commission's Agenda expeditiously

☒ Other: BOOMERANGE WIRELESS, LLC Annual CTIA Compliance Attestation

INDUSTRY (Check one)	NATURE OF ACTION (Check all that apply)			
<input type="checkbox"/> Electric	<input type="checkbox"/> Affidavit	<input type="checkbox"/> Letter	<input type="checkbox"/> Request	
<input type="checkbox"/> Electric/Gas	<input type="checkbox"/> Agreement	<input type="checkbox"/> Memorandum	<input type="checkbox"/> Request for Certification	
<input type="checkbox"/> Electric/Telecommunications	<input type="checkbox"/> Answer	<input type="checkbox"/> Motion	<input type="checkbox"/> Request for Investigation	
<input type="checkbox"/> Electric/Water	<input type="checkbox"/> Appellate Review	<input type="checkbox"/> Objection	<input type="checkbox"/> Resale Agreement	
<input type="checkbox"/> Electric/Water/Telecom.	<input type="checkbox"/> Application	<input type="checkbox"/> Petition	<input type="checkbox"/> Resale Amendment	
<input type="checkbox"/> Electric/Water/Sewer	<input type="checkbox"/> Brief	<input type="checkbox"/> Petition for Reconsideration	<input type="checkbox"/> Reservation Letter	
<input type="checkbox"/> Gas	<input type="checkbox"/> Certificate	<input type="checkbox"/> Petition for Rulemaking	<input type="checkbox"/> Response	
<input type="checkbox"/> Railroad	<input type="checkbox"/> Comments	<input type="checkbox"/> Petition for Rule to Show Cause	<input type="checkbox"/> Response to Discovery	
<input type="checkbox"/> Sewer	<input type="checkbox"/> Complaint	<input type="checkbox"/> Petition to Intervene	<input type="checkbox"/> Return to Petition	
<input checked="" type="checkbox"/> Telecommunications	<input type="checkbox"/> Consent Order	<input type="checkbox"/> Petition to Intervene Out of Time	<input type="checkbox"/> Stipulation	
<input type="checkbox"/> Transportation	<input type="checkbox"/> Discovery	<input type="checkbox"/> Prefiled Testimony	<input type="checkbox"/> Subpoena	
<input type="checkbox"/> Water	<input type="checkbox"/> Exhibit	<input type="checkbox"/> Promotion	<input type="checkbox"/> Tariff	
<input type="checkbox"/> Water/Sewer	<input type="checkbox"/> Expedited Consideration	<input type="checkbox"/> Proposed Order	<input type="checkbox"/> Other: _____	
<input type="checkbox"/> Administrative Matter	<input type="checkbox"/> Interconnection Agreement	<input type="checkbox"/> Protest		
<input type="checkbox"/> Other: _____	<input type="checkbox"/> Interconnection Amendment	<input type="checkbox"/> Publisher's Affidavit		
	<input type="checkbox"/> Late-Filed Exhibit	<input checked="" type="checkbox"/> Report		

Print Form

Reset Form



244943

RECEIVED

JUN 27 2013

PSC SC
MAIL / DMS

June 12, 2013

Jocelyn Boyd, Chief Clerk of the Commission
Public Service Commission of South Carolina
Synergy Business Park, Saluda Building
101 Executive Center Drive
Columbia, SC 29210

RE: Order No. 2012-787

**Certification of Compliance with CTIA Consumer Code for
Boomerang Wireless, LLC d/b/a enTouch Wireless**

Dear Staff:

Per Section 103-663, Boomerang Wireless, LLC d/b/a enTouch Wireless certifies that it is in compliance with all applicable service quality and consumer protection requirements and standards, including the CTIA – The Wireless Association Consumer Code for Wireless Service, as it is required to do so pursuant to Section 54.202(a)(3) of the Federal Communications Commission's rules (47 C.F.R § 54.202(a)(3)).

Attached is a copy of the current advertising campaign for South Carolina Lifeline customers.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'James T. Balvanz'.

James T. Balvanz

CFO

Boomerang Wireless, LLC

2013-14-C



2012
Boomerang Wireless, LLC d/b/a enTouch Wireless
Lifeline Plan Offerings

Boomerang Wireless, LLC d/b/a enTouch Wireless ("enTouch") Lifeline plan offerings have core features and capabilities that are part of all the plans regardless of state. Any state specific plan characteristics are identified separately by state. The descriptions below only include the offerings that were available during the calendar year 2012.

Features and capabilities available with all Lifeline Plan offerings:

- Free handset: The handset may be a refurbished unit.
- Local calling
- Domestic/National Long Distance calling
- Caller ID
- Call Waiting
- Call Forwarding
- 3-Way Calling
- Voice Mail
- Free 411: There are no charges, however applicable unit(s) are decremented
- 911 Emergency Service regardless of units/minutes available
- 611 Customer Service regardless of units/minutes available

Call Types and Usage:

411 Directory Assistance: Directory Assistance calls are free; there is no additional charge. However, units/minutes for Directory Assistance are deducted from the customer's available balance of units.

611 Company Customer Service: The Company's handsets can reach 611 Company Customer Service regardless of units (minutes) remaining on the handset. So, Lifeline Customers who use all their plan minutes prior to their monthly service date will still be able to place 611 calls to customer service from their Company phones.

911 Emergency Service: The Company's handsets can reach 911 Emergency services regardless of units (minutes) remaining on the handset. So, Lifeline Customers who use all their plan minutes prior to their monthly service date will still be able to place 911 calls for emergencies.

Roaming: There is no roaming available. Customers are not able to use their service outside of the Company's Designated Service Area.

Text Messaging is available with some Lifeline plans (see state specific descriptions). The following apply to Text Messaging if available:

- Units/minutes are deducted for SMS Text Messaging at a per message per address sent to and per message received. (1 unit or 1 minute = 1 text)
- The Company does not offer Premium SMS Text Messaging Service at this time.
- The Company's SMS Text Messaging Service requires certain equipment. Most handsets are capable of receiving text messages; however sending text messages requires two-way SMS capable equipment.

Toll Free Numbers: calls to Toll Free Numbers are free; there is no additional charge. However, units/minutes for Toll Free Numbers are deducted from the customer's available balance of units.

Top Up Cards to Supplement Lifeline Plans: Lifeline Customers will be able to supplement their free Lifeline plan minutes by purchasing additional airtime at authorized retail outlets.

Unit or Minute is the method of measuring the voice and text service. One (1) unit equals one (1) minute, and one (1) unit equals one (1) text message. "1 unit = 1 minute = 1 text."

- Deduction of unit(s)/minute(s) for a completed call from a customer's handset begin when the SEND key is pressed and end when either party ends.

Applicable Fees and Unit of Measure:

Reactivation Fee of \$25.00 to reactivate your phone. This is not required for the initial activation of the Lifeline phone that is distributed to a qualified Lifeline Customer. There is no Activation Fee.

- The customer will need to send a money order or prepaid via credit card before Services are reactivated.
- If the reactivation is for a Replacement phone, then the customer will be required to pay either the Reactivation Fee or Replacement Fee, but not both.

Replacement Fee of \$25.00 for the exchange of your phone for another phone or other equipment.

- Equipment will not be shipped until after the company receives the Replacement Fee. The customer may pay the Replacement Fee by sending a money order or prepaying via credit card.
- The Replacement fee will be waived for replacement of defective handsets (does not apply to breakage caused by customer negligence or water damage) returned complete with all accessories that came with the handset, in the original box with all materials and package inserts, within 30 days of receiving the handset.
- The Company requires receipt of the Replacement Fee for phones returned after the first 30 days and before the replacement phone is shipped.
- Though replacement phone will require reactivation of the Number, a customer will be assessed either the Replacement Fee or the Reactivation Fee, but not both.

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- Deduction of unit(s)/minute(s) for a completed call from a customer's handset begin when the SEND key is pressed and end when either party ends.

Terms of Service are available on the website, www.enTouchwireless.com, and are effective upon posting.

South Carolina:

125 Free Monthly Minute Plan: This plan offers 125 minutes per month for voice and text. Rollover units continue to rollover for one (1) month, and if unused will expire on the monthly service date two (2) months from the date upon which initially credited to the Subscriber. Rollover units do not transfer if the customer changes calling plans.


250 Free Monthly Minute Plan: This plan offers 250 minutes per month for voice and text. There is no roll over of minutes with this plan.

250 Free Talk Monthly Minutes Plan: This plan offers 250 minutes for voice calls only each month. No text available with this plan. There is no roll over of minutes with this plan.

FREE

FREE PHONE SERVICE • FREE MINUTES MONTHLY

Supported by Lifeline benefit. A government sponsored program.




FREE PHONE

enTouch Wireless will provide a FREE PHONE
(Not a Lifeline supported benefit)

Examples of phones. Phone models subject to availability.

YOU MAY BE ELIGIBLE FOR THIS BENEFIT IF YOU PARTICIPATE IN:

- FOOD STAMPS
- MEDICAID
- FREE LUNCH
- PUBLIC HOUSING
- SSI
- OR MEET INCOME REQUIREMENTS



DATE: _____

TIME: _____

PLACE: _____

Stop by and see us!

enTouch
WIRELESS
POWERED BY BOOMERANG WIRELESS

www.entouchwireless.com

Poster 11" x 17"

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Stop by and see us!

enTouch
WIRELESS
POWERED BY BOOMERANG WIRELESS

www.entouchwireless.com

Flyer 8.5" x 11"

FREE

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Provided by enTouch Wireless

MINUTES MONTHLY

Supported by Lifeline benefit.
A government sponsored program.



enTouch
WIRELESS
POWERED BY BOOMERANG WIRELESS

Banner 6' x 2'

enTouch WIRELESS
POWERED BY BOOMERANG WIRELESS

Eligibility Requirements

Lifeline is a government sponsored benefit. You can receive a discount on your phone service.

1) You, or one of your dependents, participates in one of these programs:

Supplemental Nutrition Assistance Program (SNAP)	National School Lunch Program (NSLP)
Supplemental Security Income (SSI)	Medicaid
Low Income Heat & Energy Assistance (LHEAP)	Food Distribution Program on Indian Reservations
Section 8 Federal Public Housing Assistance	Tribally administered TANF
Temporary Assistance for Needy Families (TANF)	Bureau of Indian Affairs General Assistance
	Tribally administered Head Start (meeting the income qualifications of Head Start)

2) Limit 1 Lifeline benefit per household.
One Lifeline program (wireline or wireless) per household. Household is defined as an individual or group of individuals living together at the same address as one economic unit.

3) If I am not in qualifying program, I may participate if income qualified.

# Persons in Household	Income	# Persons in Household	Income
1	\$15,812	4	\$31,793
2	\$20,028	5	\$37,220
3	\$25,294	6	\$42,647

4) Must have valid physical address.
Notify us immediately of any change of address by calling customer service.

5) Cannot choose phone model or phone number
You are not able to choose the free handset, trade free handsets, or choose the phone number on the free handset.

6) Keep Active: Use your phone every 60 days to keep Lifeline benefit active.

7) Must be truthful in application process.
WARNING: If you make false statements to gain benefits, you can be punished by fine or imprisonment or you can be barred from the Lifeline program.

8) Complete the application. Personal documents required.
Complete the application truthfully & accurately.
Documentation for application process: Proof of identity (i.e. Government Issued ID)
Program eligibility documentation: Current statement of benefits from qualifying program, notice letter of participation, program document (i.e. SSI card), income eligibility documents (i.e. tax return, paycheck stub, VA benefit statements)

9) Recertify annually that you remain eligible for the Lifeline benefits.
Once you receive the Lifeline benefit, you must complete the annual recertification process. Learn more in your welcome package.

1/31/06

Eligibility Flyer 8.5 x 11
Eligibility Poster 11 x 17

enTouch WIRELESS
POWERED BY BOOMERANG WIRELESS

DISCLOSURES

YOU WILL HAVE TO VERIFY AND SIGN THIS DISCLOSURE FORM IN ORDER TO RECEIVE YOUR LIFELINE PHONE

I acknowledge and consent to enTouch Wireless divulging my name, telephone number and address to the Universal Service Administrative Company (the administrator of the program) and/or its agents for the purpose of verifying that the subscriber does not receive more than one Lifeline benefit. In the event that USAC identifies me as receiving more than one Lifeline subsidy per household, I acknowledge and understand that all carriers may be notified so that I may select one service and be de-enrolled from the other.

I meet the income-based or program-based eligibility criteria for receiving Lifeline service and have provided documentation of eligibility if required to do so.

I understand that Lifeline is a federal government benefit program and that willfully making false statements in order to obtain this benefit can be punished by fine or imprisonment or I may be barred from the program.

My household will receive no more than one Lifeline-supported service. Lifeline service is available for only one subscription per household. A household is defined, for purposes of the Lifeline program, as any individual or group of individuals who live together at the same address and share income and expenses. A household is not permitted to receive Lifeline benefits from multiple providers. I understand that violation of the one-per-household requirement constitutes a violation of the FCC's rules and will result in my de-enrollment from the program, and could result in criminal prosecution by the United States government.

I understand that I must notify enTouch Wireless and provide my new address within 30 days of moving.

If I do not have a permanent address and have supplied instead a temporary address above, I understand that enTouch Wireless will attempt to verify every 90 days that I continue to rely on that address, and that I must notify enTouch Wireless within 30 days of my new address after moving. If I do not respond to enTouch Wireless' address verification attempts within 30 days, I understand that I may be de-enrolled from enTouch Wireless' Lifeline service.

I understand that I must notify enTouch Wireless within 30 days if (1) I cease to participate in a federal or state qualifying program or my annual household income exceeds 155 percent of the federal poverty guidelines; (2) I receive more than one Lifeline-supported service; or (3) Another member of my household is receiving a Lifeline benefit or (4) I for any other reason no longer satisfy the criteria for receiving Lifeline support. I understand that I will be subject to penalties if I fail to follow this notification requirement, including being de-enrolled from the Lifeline program.

I understand and acknowledge that Lifeline service is a non-transferable benefit and that I may not transfer my service to any other individual, including another low-income consumer.

I acknowledge that I will be required to re-certify my eligibility for Lifeline benefits annually, and I may be required to re-certify my continued eligibility for Lifeline at any time, and that failure to do so will result in the termination of my Lifeline benefits.

I hereby authorize enTouch Wireless to send text messages to my enTouch Wireless number about my Lifeline benefit. Text messages sent by enTouch Wireless will not decrease my available wireless minutes or texts. Standard voice, data and text rates will apply to all messages to and from anyone other than the Company.

I attest under penalty of perjury that the information herein is true and correct to the best of my knowledge.

www.entouchwireless.com

Disclosures Flyer 8.5 x 11
Disclosures Poster 11 x 17

Need More Data Minutes?

Look for **airfair wireless** at your local retailer!

You may call customer service to locate a retailer nearest you. Call Customer Service 611 from your Lifeline phone or 866-488-8719 from a landline to purchase minutes.

price	talk/text units	DATA	days
\$5	0	100mb	30
\$10	0	300mb	30
\$20	1200	20mb	30
\$30	unlimited talk & text	5mb	30
\$50	unlimited		30

1 UNIT = 1 TEXT or 1 VOICE MINUTE

Bag Insert 5.5 x 4.25


FREE

PHONE
(Not a Lifeline supported benefit)
Provided by enTouch Wireless


MINUTES MONTHLY
Supported by Lifeline benefit.
A government sponsored program.

enTouch WIRELESS

Yard Sign 24" x 18"



www.entouchwireless.com



Welcome to the Lifeline Program

Active Phone: Call 866-488-8719 before leaving event to activate.

Phone Number: Your phone number is located on the inside of the battery door and circled on the outside sticker of the bag you received your phone in.

FREE Minutes: You get free minutes monthly from Lifeline. (Programs vary by state. Generally 250 minutes.) Minutes will automatically reload on your anniversary date.

Keep Active: Use your phone regularly to keep plan active. No use in 60 days will deactivate your device.

Check Balance: Dial 611 on your Lifeline phone. Press 1 to hear balance.

Your Phone Company: enTouch Wireless powered by Boomerang Wireless.

Questions? Dial 611 on your Lifeline phone or call 866-488-8719 from a landline phone.

SAVE THIS INFO!

Phone #: _____

My ESN: _____

Anniversary Date*: _____

*Your minutes will be added every 30 days from this date. Your service expires approximately 30 days after this date.

Questions? Dial 611 from your Lifeline phone or call 866-488-8719.

(Charges apply?) Marquee 611 desde su teléfono Lifeline o llame 866-488-8719.

- Press 1 to hear your air time balance.
- Press 2 to add minutes to your cell phone.
- Press 3 for assistance with your phone.
- Press 4 to find out your anniversary date.
- Press 5 to hear your balance.

Bienvenido al Programa Lifeline

Active el Teléfono: Llame al 866-488-8719 antes de salir del evento para activar su teléfono.

Número de Teléfono: Su número de teléfono se indica en el interior de la tapa de la batería y también está encerrado en un círculo en la etiqueta exterior de la bolsa en que le entregaron su teléfono.


Minutos GRATIS: Cada mes, Lifeline le da minutos gratis. Los programas varían según el estado. Los minutos se cargan automáticamente cada mes en su fecha de aniversario.

Manténgalo Activo: Use el teléfono con regularidad para mantener activo su plan. Su dispositivo se desactivará si no lo usa en 60 días.


Compruebe: Marque 611 desde su teléfono Lifeline. Presione 1 para escuchar el balance.

Su Compañía de Teléfono: es enTouch Wireless powered by Boomerang Wireless.

Preguntas? Marque 611 desde su teléfono Lifeline o llame 866-488-8719 desde un teléfono.



www.entouchwireless.com



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Need More Voice or Data?

¿Necesita más minutos? En No! efectúa minutos a su teléfono. Vea los detalles del plan al dorso.

Dial 611 on your Lifeline phone or call 866-488-8719 from a landline phone. Debt or credit card required.

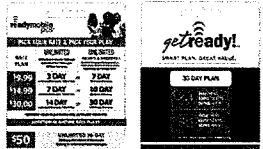
Marquee 611 desde su teléfono Lifeline o llame 866-488-8719. Se requiere tarjeta de débito o de crédito.

Retail: Look for the following retail cards at local retailers. Tiendan: Busque las tarjetas de recarga en los siguientes tiendas locales.



Top Up with These Brands

Find Get Ready, Ready Mobile PCS and AirFair brands at your favorite retailers.



Top Up Plans

For the Complete Terms of Service go to entouchwireless.com or call Customer Service at 866-488-8719 or dial 611 from your Lifeline phone.

Plan	Price	Minutes	Text	Data	Days
Unlimited	\$5	0	100	30	
Unlimited	\$10	0	300	30	
Unlimited	\$20	1200	20	30	
Unlimited	\$30	unlimited	5mb	30	
Unlimited	\$50	unlimited	unlimited	30	

*Plans are subject to change without notice. Promoting Boomerang Wireless.

Complaints concerning Lifeline service can be directed to the Georgia Public Service Commission's Consumer Affairs Unit at 404-658-4501 or 1-800-252-0813.


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Insert 8.5 x 11 folded in quarters
SPRINT

Insert 8.5 x 11 folded in quarters
VERIZON